



Over the years we have been fortunate enough to raise funds to complete the gym, add furnishings, increase technology, enhance our learning resources, drama and music programs and so many more items that benefit UA students. The Urban Academy community has brought to life many of our dreams already. We could not have provided these learning opportunities without you and are grateful for the generosity of our school community!

For this coming year, given our new teaching and learning environments, these wishlist items will help us teach and learn. Students will be able to learn new skills and the school will have the resources needed to capture performances and share them with the community. We recognize that we couldn't do it without you. Thank you in advance for your contributions!

1 Production & Virtual Performing Resources:

Risers, sound recording/mixing equipment, video recording equipment, A/V Artist in Residence

2 Technology:

Adding additional technology to an expanding student and staff population.

3 Literacy:

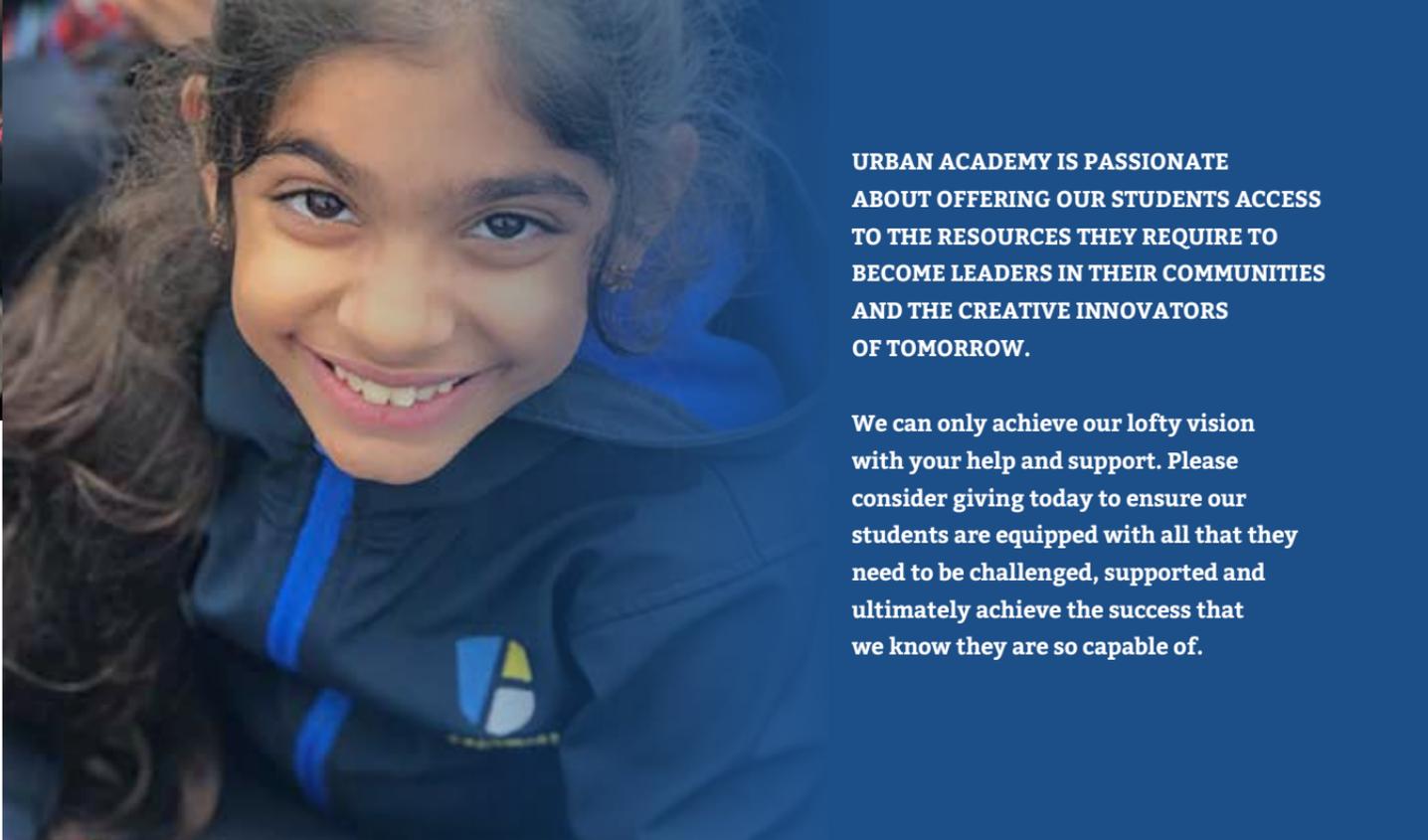
Non-fiction publication section for the library, and early reader resources for primary students.

4 Athletics:

Scorers table and physical literacy enhancements to play decks.

5 Teachers:

FM systems for specialist instructors teaching with masks.



URBAN ACADEMY IS PASSIONATE ABOUT OFFERING OUR STUDENTS ACCESS TO THE RESOURCES THEY REQUIRE TO BECOME LEADERS IN THEIR COMMUNITIES AND THE CREATIVE INNOVATORS OF TOMORROW.

We can only achieve our lofty vision with your help and support. Please consider giving today to ensure our students are equipped with all that they need to be challenged, supported and ultimately achieve the success that we know they are so capable of.

466 Rousseau Street, New Westminster BC V3L 3R3 | T. 604.524.2211 F. 604.524.2711

URBANACADEMY.CA



ANNUAL APPEAL 2020/2021
'Hear Us Roar!'



developing the creative innovators of tomorrow

Hear Us Roar!

Dear Community,

Many of you know that an important part of our school year is the annual appeal. It is the appeal that allows us to raise funds over and above tuition for items that we would like to have for our school and our students. Typically these things involve teaching materials, technology, resources and facility related items.

As with anything else, this year has been quite different, and we are looking ahead to another unusual year to come. In our movement from in-person shows, concerts and events to what may be streaming experiences, we find ourselves lacking in some recording, sound mixing and performance materials. We also have noted that specialist teachers teaching with masks would benefit from personal microphones to help students hear, and teachers to better project their voices.

In addition to these items we would still like to enhance our student's on-site experiences with increased student and teacher technology for an expanding population, and a non-fiction section added to our school library. A scorers table for our gym and additional early reader and intervention resources would also be most welcome.

It has been a challenging year in many ways and an uncertain new future, but we are heartened that for the UA student, learning has never and will never stop. We also believe that our community is a strong one and is journeying alongside UA teachers and staff to ensure that our students are thriving. For that reason, we draw on the strength of the UA mascot and the pride in our school for this year's 'Hear Us Roar' Annual Appeal.

We hope that you consider partnering with us in this year's appeal as we roar together through the end of 2020 as a strong community focussed on equipping Urban Academy with the tools needed to thrive regardless of the challenges we are all facing. This year, we have set our Annual Appeal goal at \$90,000 which will only be possible by having our families, extended families and friends contribute to the Hear Us Roar Appeal. We believe in our community and with 100% participation at whatever level your family can support, we will achieve our goal. So please, consider what you may have to give to support this initiative by participating in equipping Urban Academy students for a very positive school year.

Sincerely,

Mr. Mike Slinger

Mr. Mike Slinger | HEAD OF SCHOOL



WAYS OF GIVING



There are many ways to support the Annual Appeal and participate in the expansion of Urban Academy's programming.

You may know family members, employers and the wider community who would appreciate supporting Urban Academy.

Please feel free to pass along this opportunity to them as well. The following are ways in which individuals and companies can contribute to the campaign:

BY CHEQUE OR CREDIT CARD

Personal cheques and credit cards are the most popular way to make a gift to Urban Academy. Simply include your cheque or credit card information with the remittance form and return it to the school by mail or in person. A tax receipt will be provided to you.

ONLINE @ CANADHELPS.ORG

You can make your gift online through CanadaHelps.org. Simply click on the link from our website or search Urban Academy at www.canadahelps.org. A tax-deductible receipt will be emailed to you immediately from CanadaHelps.

EMPLOYERS' GIFTS

Some companies match their employees' gifts. For example, if a donor gives \$500 to Urban Academy, a company will give a matching gift of \$500 to the school. Donors simply need to contact their Human Resources offices for the appropriate forms and forward them with their gifts to Urban Academy for completion.

Companies that already donate to the United Way can be asked to direct funds through the United Way to Urban Academy at no cost to the employee.

Contributions to Urban Academy are tax deductible. Every gift means so much to us.